

Clackamas Community College

Online Course/Outline Submission System

Section #1 General Course Information**Department:**Journalism**Submitter**

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Course Prefix and Number:J - 227

Credits:4**Contact hours**

Lecture (# of hours): 44

Lec/lab (# of hours):

Lab (# of hours):

Total course hours: 44

For each credit, the student will be expected to spend, on average, 3 hours per week in combination of in-class and out-of-class activity.

Course Title:Intermediate College Newspaper: Design & Production**Course Description:**

Offers students interested in newspaper and web design intermediate skills in writing, lay out, photo editing and Adobe InDesign to produce and publish the weekly student newspaper, The Clackamas Print and its website.

Type of Course:Lower Division Collegiate**Reason for the new course:**

This course is an extension of a pre-existing course, J-226, College Newspaper: Design & Production.

For years, students have repeated this course. It is my hope that creating different numbers for the course in its Fall, Winter and Spring iterations will more accurately reflect what happens in the course throughout the year, while reflecting that students get intermediate (and advanced) skills as they repeat the course.

Is this class challengeable?

No

Can this course be repeated for credit in a degree?

Yes

Up to how many credits can this course be repeated to satisfy a degree requirement?12

Is general education certification being sought at this time?

No

Does this course map to any general education outcome(s)?

Yes

Check which General Education requirement:

Arts and Letters

Is this course part of an AAS or related certificate of completion?

Yes

Name of degree(s) and/or certificate(s):Digital Multimedia Communications

Are there prerequisites to this course?

Yes

Pre-reqs:J-226, Introduction to College Newspaper: Design & Production

Have you consulted with the appropriate chair if the pre-req is in another program?

Yes (A 'Yes' certifies you have talked with the chair and have received approval.)*

Are there corequisites to this course?

No

Are there any requirements or recommendations for students taken this course?

No

Are there similar courses existing in other programs or disciplines at CCC?

No

Will this class use library resources?

No

Is there any other potential impact on another department?

No

Does this course belong on the Related Instruction list?

No

GRADING METHOD:

A-F or Pass/No Pass

Audit:Yes

When do you plan to offer this course?

- ✓ **Fall**
- ✓ **Winter**
- ✓ **Spring**

Is this course equivalent to another?

If yes, they must have the same description and outcomes.

No

Will this course appear in the college catalog?

Yes

Will this course appear in the schedule?

Yes

Student Learning Outcomes:

Upon successful completion of this course, students should be able to:

1. work as an editor, advanced designer, proofreader or advertising manager, contributing to the production of the weekly paper;
2. critically analyze historical and contemporary professional print and web design, applying the fundamentals of design theory;
3. independently design and compose original designs with computer software, including boxes, graphics and other alternative story to create a weekly publication for print and online; (AL1)
4. contribute to a team that creates a quality newspaper that helps writers and readers engage more fully in local and global issues, (AL2)
5. fact check and use copy editing marks to copy edit news stories using Associated Press style, the journalism and public relations industry standard;
6. choose and edit photos using Adobe Photoshop
7. apply journalism values and ethics to local, national and international media, both online and in print; (AL1)
8. apply the media law such as libel and copyright to stories, making copy editing and ethical decisions regarding content to be published.

**AAOT/ASOT GENERAL EDUCATION OUTCOMES
COURSE OUTLINE MAPPING CHART**

Mark outcomes addressed by the course:

- Mark "C" if this course completely addresses the outcome. Students who successfully complete this course are likely to have attained this learning outcome.
- Mark "S" if this course substantially addresses the outcome. More than one course is required for the outcome to be completely addressed. Students who successfully complete all of the required courses are likely to have attained this learning outcome.
- Mark "P" if this course partially addresses the outcome. Students will have been exposed to the outcome as part of the class, but the class is not a primary means for attaining the outcome and assessment for general education purposes may not be necessary.

As a result of completing the AAOT/ASOT general education requirements, students will be able to:

WR: Writing Outcomes

1. Read actively, think critically, and write purposefully and capably for academic and, in some cases, professional audiences.
2. Locate, evaluate, and ethically utilize information to communicate effectively.
3. Demonstrate appropriate reasoning in response to complex issues.

SP: Speech/Oral Communication Outcomes

1. Engage in ethical communication processes that accomplish goals.
2. Respond to the needs of diverse audiences and contexts.
3. Build and manage relationships.

MA: Mathematics Outcomes:

1. Use appropriate mathematics to solve problems.
2. Recognize which mathematical concepts are applicable to a scenario, apply appropriate mathematics and technology in its analysis, and then accurately interpret, validate, and communicate the results.

AL: Arts and Letters Outcomes

- P** 1. Interpret and engage in the Arts & Letters, making use of the creative process to enrich the quality of life.
- P** 2. Critically analyze values and ethics within range of human experience and expression to engage more fully in local and global issues.

SS: Social Science Outcomes

1. Apply analytical skills to social phenomena in order to understand human behavior.
2. Apply knowledge and experience to foster personal growth and better appreciate the diverse social world in which we live.

SC: Science or Computer Science Outcomes

1. Gather, comprehend, and communicate scientific and technical information in order to explore ideas, models, and solutions and generate further questions.
2. Apply scientific and technical modes of inquiry, individually, and collaboratively, to critically examine the influence of scientific and technical knowledge on human society and the environment.

3. Assess the strengths and weaknesses of scientific studies and critically examine the influence of scientific and technical knowledge on human society and the environment.

Outcomes Assessment Strategies:

✓ Writing Assignments

:

Major Topic Outline:

1. Copy editing.
2. Intermediate headline writing.
3. Intermediate page design using desktop publishing.
4. Intermediate Adobe InDesign.
5. Adobe Photoshop.
6. Libel.
7. Ethics.
8. Proofreading and fact checking.
9. Associated Press style.
10. Journalism industry trends.

Does the content of this class relate to job skills in any of the following areas:

- | | |
|--------------------------------------|-----------|
| 1. Increased energy efficiency | No |
| 2. Produce renewable energy | No |
| 3. Prevent environmental degradation | No |
| 4. Clean up natural environment | No |
| 5. Supports green services | No |

Percent of course:0%

Section #2 Course Transferability

Concern over students taking many courses that do not have a high transfer value has led to increasing attention to the transferability of LDC courses. The state currently requires us to certify that at least one OUS school will accept a new LDC course in transfer. Faculty should communicate with colleagues at one or more OUS schools to ascertain how the course will transfer by answering these questions.

1. Is there an equivalent lower division course at the University?
2. Will a department accept the course for its major or minor requirements?
3. Will the course be accepted as part of the University's distribution requirements?

If a course transfers as an elective only, it may still be accepted or approved as an LDC course, depending on the nature of the course, though it will likely not be eligible for Gen Ed status.

Which OUS schools will the course transfer to? (Check all that apply)

✓ EOU (Eastern Oregon University) ✓ PSU (Portland State University)

✓ OSU (Oregon State University) ✓ UO (University of Oregon)

Identify comparable course(s) at OUS school(s)

EOU, JNL 464 Editing the Media;
SOU, JRN 377B Siskiyou Newspaper;
PSU, WR 330 Desktop Publishing;
UO, J464 Newspaper Design

How does it transfer? (Check all that apply)

required or support for major

general elective

:

Provide evidence of transferability: (minimum one, more preferred)

First term to be offered:

Specify term: Fall 2014
